
Mailchimp Template Test - "Practitioner News October 2025: Latest Research on"

1 message

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To: aliken54@gmail.com

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Practitioner News
Nutritional Update October 2025

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Dear Colleague

Welcome to our October nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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APPENDIX IS NOT USELESS

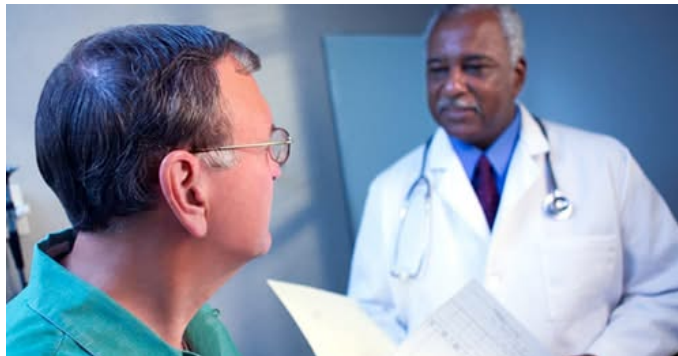


New research reveals the appendix isn't useless; it stores beneficial bacteria, contains more neurons than the spinal cord, and independently coordinates immunity. Removal may weaken gut-brain communication and microbiome resilience.

Read more at [Amazing science facts](#)

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PROSTATE CANCER TEST "DOING MORE HARM THAN GOOD"



Mass prostate cancer (PSA) screening before the age of 55 may not have any benefit over screening starting after the age of 55, according to a new 20 year analysis of 6822 patients, presented at the 7th European Multidisciplinary Meeting on Urological Cancers in Barcelona.

This study concludes that men should wait until age 55 before starting PSA screening for prostate cancer, if at all.

The PSA test "sees" five cancers that aren't actually there, for every one that is. A positive test - assuming it is accurate - triggers treatments that can lead to incontinence and impotence despite the fact the disease is slow-growing and usually not an immediate threat to life.

Read more at [sciencedaily.com](#)

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Product Focus

viridian

SAW PALMETTO BERRY



[Viridian's Saw Palmetto](#) contains berry extract, standardised to 45-50% free fatty acid sterols, with whole Saw Palmetto berry powder in a base of alfalfa, spirulina and bilberry.

Saw Palmetto is a low-growing North American palm-like plant which produces small berries. The fruits of saw palmetto are enriched with fatty acids and phytosterols that evidence suggests could help shrink an enlarged prostate (BPH) and/or ease the urinary symptoms it causes. Saw Palmetto is still used as a front-line therapy for BPH in Germany today.

Saw Palmetto has been used safely by herbalists and in traditional medicine for decades.

This product is

- **Free from Gluten, Soy and Dairy**
- **Suitable for vegetarians and vegans**

Special Note:

Saw Palmetto may reduce the effect of oestrogen-based prescription-based drugs and blood-thinning drugs.

If you are pregnant or lactating, or taking any medication, consult your healthcare practitioner before use.

Recommended Dosage:

Take 2-4 capsules daily, with food; or as directed by your healthcare practitioner.

Contents: One capsule provides:

Standardised Saw Palmetto (<i>serenoa repens</i>) berry extract (45-50% free fatty acids and sterols)	150mg
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Raw Saw Palmetto (<i>serenoa repens</i>) berry powder	132mg
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in a base of alfalfa, spirulina and bilberry

Vegan capsule

ORDER NOW:

[Saw Palmetto Berry 90 capsules - £28.75](#)



To order a Saw Palmetto Berry sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

WE'VE WON AGAIN! Pure Bio is the proud winner of:

Best Nationwide Nutritional Supplements Supplier 2025



We are absolutely delighted to announce that PURE BIO Ltd has won the ***Southern Enterprise Awards 'Best Nationwide Nutritional Supplements Supplier 2025'*** to join our awards for 'Best Nationwide Hypoallergenic Nutritional Supplements Distributor in 2022 and 2023'.



We are so proud to have achieved this accolade in recognition of our continued success as a business, which is committed to supplying only 100% pure quality products and to providing outstanding customer service to our much-valued practitioners and customers.

As this is a UK wide award, the selection process was tough. The expert panel assessed each nominee based on innovation, impact, and excellence - ensuring a level playing field where merit speaks loudest. Pure Bio's excellence and dedication shone through, with the final awards panel judging Pure Bio as clear

winners setting the pace for the nutritional supplements industry.

We could not have achieved this award without you, our customers, so please accept our heartfelt thanks for all your nominations, your lovely testimonials and, most importantly, your valued business throughout 2025. We are committed to providing you with both a first-class service and the highest quality products and look forward to continuing our relationship with you in 2026.

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Discontinued Products

DISCONTINUED PRODUCTS

PURE ENCAPSULATIONS have discontinued the following products for the UK, so please remove them for your Pure Bio test kit.

Saw Palmetto Plus 120 Capsules - suggested alternative is [Viridian Saw Palmetto Berry 90 capsules](#)

+Cal+ 120 capsules - no suggested alternative

Please let us know if you need replacement sample phials for your test kit and we will be happy to send them to you.

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AUTUMN SALE



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots	Best before date	Sale price £
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<u>SIN41</u>	50ml	2	30-Apr-25	FREE
<u>ABF Rescue OH</u>	30ml	2	30-Apr-25	FREE
<u>Nuzest Clean Lean Protein (Rich Chocolate)</u>	500g	2	16-Oct-25	FREE
<u>SIN14</u>	50ml	1	31-Oct-25	FREE
<u>SIN1</u>	50ml	1	31-Jul-30	£9.97
<u>Cal/Mag 2:1</u>	180	1	31-Dec-25	£17.50
<u>+CAL+</u>	210	6	31-Dec-25	£26.50
<u>Saw Palmetto Plus</u>	120	11	31-Dec-25	£37.50

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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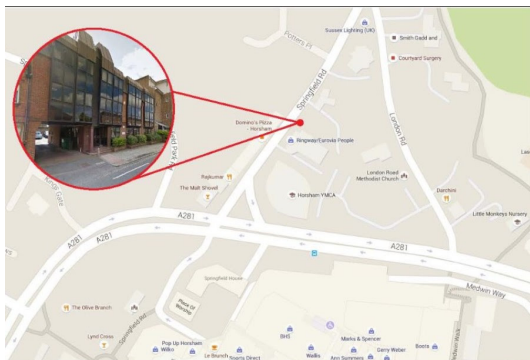
Quote of the Month

"To be calm is the highest achievement of the self"

Zen proverb

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Howto Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk



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